



## “Reducing Debtor Days, Minimising Risk and Improving Customer Service” How the Recruitment Sector is Tackling These 3 Key Issues

The latest technological advances in credit management for the recruitment sector will be put under the spotlight at a seminar to be held at the Institute of Directors in Pall Mall, London on May 1.

Representatives of leading recruitment companies have been invited to discuss the recent breakthroughs in tackling three key issues –

- Reducing Debtor Days
- Minimising Risk
- Improving Customer Service

Among the topics to be discussed will be the significant impact of the world’s first system offering both proactive credit control and the automatic ongoing monitoring of clients’ creditworthiness. Speakers for the half day seminar include -

- Chris Ruggles of CreditScorer, part of the Credit Management Research Centre at the University of Leeds Business School, and developers of a revolutionary credit scoring system based on a unique series of algorithms.
- Eddie Stanley, Sales Director of Topaz, the fastest growing supplier of financial solutions to the recruitment sector with clients including Options, Kinetic, Grafton, Reed Health, Hudson, MSB and Aptus.

Part of the Topaz Financials package which offers a unique level of integration with all leading Pay & Bill solutions, Topaz Credit Control is also available as a standalone product, integrating with all established systems. Unveiled at the latest Softworld event, the solution will be put through its paces during the seminar to demonstrate its specific relevance to the recruitment industry.

The seminar is to be held at the **Institute of Directors, Trafalgar 2, 116 Pall Mall, London, on May 1, from 10a.m to 1pm.** with refreshments being available from 10am and the seminar commencing at 10:30am. The event will be followed by lunch when company representatives will share their experiences of the benefits offered by technology in credit management.

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To attend please fax back this form to 01773 716121 or contact Laurie Chivers on 01773 531551 or at [laurie.chivers@topaz.co.uk](mailto:laurie.chivers@topaz.co.uk)

Company:

Name:

Job Title:

Telephone Number:

E Mail:

Please state if you have any specific dietary requirements



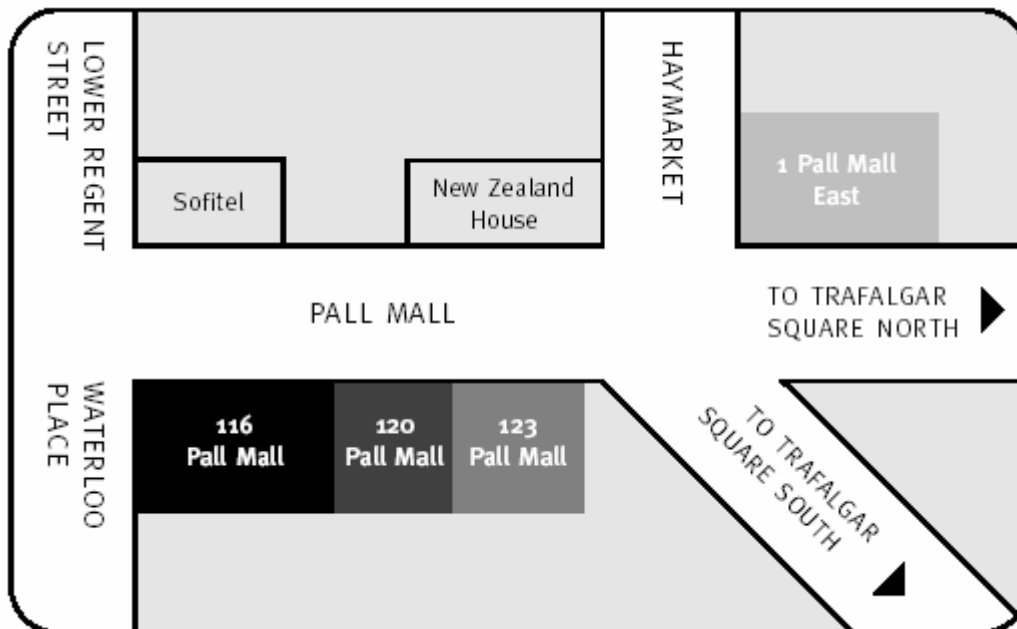
## Directions to Institute of Directors

**Address:** Trafalgar 2, 116 Pall Mall, London, SW1Y 5ED,

**Contact Details for IoD:** Telephone number: 020 7839 1233

### Directions:

- 116 Pall Mall is located in the heart of London's West End.
- The nearest underground stations are Piccadilly Circus, Green Park and Charing Cross. All are only a short walk away.
- There is also a railway station at Charing Cross and local car parks.



### For more information contact:

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