



Topaz DVD Illustrates Customer Satisfaction

Topaz will be unveiling a corporate DVD at Softworld, which is the latest marketing tool to promote the company's services and successes.

The DVD includes interviews with key Topaz personnel and also features customer endorsements for-

- Topaz Financials
- Topaz Credit Control
- Topaz EMS (Employee Management System)
- Topaz Web Portal
- Topaz Support

"Topaz has experienced great success in recent years and this is the latest initiative to promote our products and market our services to potential customers," says Laurie Chivers, Topaz Marketing Manager.

"We already utilise a broad spectrum of media including print and online facilities and the DVD will now provide another valuable marketing resource."

Topaz will be providing visitors to Softworld, hosted at the NEC Birmingham on October 17 and 18, with the first chance to view the Topaz DVD on Stand AF312.

"The intention of the DVD is to provide prospective users of our products with an insight into how the software has created many benefits for our existing customers who are in a wide range of sectors," says Eddie Stanley.

"I'm sure it will be a great sales tool to generate further leads during Softworld and in the future and I would like to take this opportunity to thank our customers who are featured on the DVD for their time and their glowing endorsements."

Demonstrations of Topaz Financials, Topaz Credit Control, Topaz EMS and Topaz Web Portal will be running throughout the two day Softworld event and companies can book an appointment before their arrival or obtain information about the Topaz products by calling Laurie Chivers, Topaz Marketing Manager, on 01773 531551, or email laurie.chivers@topaz.co.uk



Notes to Editors:

About Topaz

Topaz was founded by a group of like-minded business professionals and began life creating bespoke software solutions and supporting third party applications. At the core of Topaz business solutions are software applications that have been developed by its highly experienced team of software engineers. From inception to delivery, Topaz solutions are produced with the highest level of professionalism.

The company's many years of experience in software development to formal specifications produce both highly flexible packaged solutions and bespoke applications. Topaz's strict quality procedures ensure software is produced to high, exacting standards to a common template that has evolved over many years.

Topaz EMS is an integrated Payroll and HR solution with an optional Time and Attendance module, its inherent flexibility and ease of use. Lends itself to many different sectors of the market providing numerous time and cost saving benefits. Whilst being competitively priced the solution is regarded as one of the most comprehensive systems on the market today. The consultancy services Topaz provide ranges from complex business process re-engineering to production of Gap analysis reports and ultimately technical specifications.

Topaz Financials covers all aspects of a financial accounting solution including sales, purchase and nominal ledgers, cashbook and fixed assets and specialise in key areas like credit control, commitment and project accounting. Their growing user base acknowledge the quality of software developed by Topaz but also the essential services and on-going support. Users come from a range of business sectors and include: Education, Recruitment, Manufacturing, Professional Services and Distribution.

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Please note a digital image is available of the Topaz team outside their headquarters building.

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